



**Causeway  
Coast & Glens  
Borough Council**

**CAUSEWAY COAST AND GLENS  
ANTI-POVERTY STEERING GROUP**

# **ANTI-POVERTY ACTION PLAN**



**UPDATED  
2022-2023**



Department for  
**Communities**

An Roinn  
**Pobal**

Department for  
**Commonities**

[www.communities-ni.gov.uk](http://www.communities-ni.gov.uk)



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# 1 INTRODUCTION

Poverty affects many people in the Causeway Coast and Glens area. There are many causes and consequences of poverty which impact on various aspects of people's day to day lives.



Poverty means not being able to heat your home, pay your rent, or buy essentials for your children. It means waking up every day facing insecurity, uncertainty, and impossible decisions about money. It means facing marginalisation and even discrimination because of your financial circumstances. The constant stress it causes can lead to problems that deprive people of the chance to play a full part in society.

Almost anyone can experience poverty. Unexpected events such as bereavement, illness, redundancy, or relationship breakdown are sometimes all it can take to push us into circumstances that then become difficult to escape.

**Joseph Rowntree Trust, 2021**



As a result of the pandemic, the stark issues associated with poverty came sharply into focus and these have been further exacerbated by the current cost of living crisis. Throughout the pandemic, the Department of Communities (DfC) provided a range of funding strands to local councils to drive forward financial inclusion and food partnership initiatives. Causeway Coast and Glens Borough Council (CCGBC) established an Anti-Poverty Stakeholder Steering Group (APSSG).

This steering group has brought together those organisations whose **core business** is tackling poverty in the Borough to ensure

a collaborative, co-ordinated and multi-disciplinary approach to deliver these initiatives, address poverty and ultimately make a difference to people's lives. The Steering Group oversaw the consultation and development of an initial 18-month Anti-Poverty Action Plan in December 2020. The Action Plan has been updated for 2022-23 and will be embedded in the Community Plan for Causeway Coast and Glens. The Action Plan is a fluid strategy that is updated regularly based on the resources available and needs identified.

This work was guided by: **A Better Future Together – Causeway Coast and Glens Community Plan 2017-2020**<sup>1</sup> and relevant outcomes (listed below) within the **Delivery Plan for Causeway Coast and Glens Community Plan #2** published in December 2020<sup>2</sup>. This has helped to frame what the Anti-Poverty Action Plan aims to achieve. The relevant outcomes are as follows:

<b>Population Outcome:</b>	A Healthy Safe Community – All people of Causeway Coast and Glens will contribute to and benefit from a healthy, connected and safe community that nurtures resilience, promotes respect and supports everyone to live together.
<b>Outcome 1:</b>	All people of the Causeway Coast and Glens benefit from improved physical health and mental well-being.
<b>Action 4:</b>	Develop, lead, implement and support Anti-Poverty Interventions which tackle food, fuel and financial poverty and respond to local need with a particular emphasis on vulnerable communities.

The Action plan has been developed on a strong evidence base of poverty within the CCGBC area. CCGBC recognises the fundamental importance of involving people with lived experience of poverty as experts and partners in addressing poverty related issues, shaping actions, and helping to make lives better. This information was collected through a survey of those involved in anti-poverty work across the Borough, focus groups with statutory, voluntary and community representatives as well as a series of APSSG meetings.

<sup>1</sup> [https://www.causewaycoastandglens.gov.uk/uploads/general/Community\\_Plan\\_Report\\_Design\\_WR.pdf](https://www.causewaycoastandglens.gov.uk/uploads/general/Community_Plan_Report_Design_WR.pdf)

<sup>2</sup> [https://www.causewaycoastandglens.gov.uk/uploads/general/Community\\_Delivery\\_Plan\\_2020\\_PF5.pdf](https://www.causewaycoastandglens.gov.uk/uploads/general/Community_Delivery_Plan_2020_PF5.pdf)



## 1.1 ANTI-POVERTY DELIVERY STAKEHOLDERS

The Anti-Poverty Stakeholder Steering Group’s membership comprises of those whose core role is anti-poverty work. This is with a view to keeping the Steering Group manageable and focused. The Steering Group will engage with organisations who provide anti-poverty services alongside other supports to the community through regular information sharing opportunities. Membership of the Steering Group is outlined below. Other stakeholders will be invited to attend meetings and to share information as and when required.

Members of the CCG Anti-Poverty Stakeholder Steering Group		
Community/Voluntary Sector Representatives	Key Statutory Players	Other Organisations/ Partnerships to link with
Community Advice Causeway	Department for Communities	GP Multi- Disciplinary Teams
Limavady Community Development Initiative (Roe Valley Community Foodbank; Limavady Social Supermarket)	Public Health Agency Northern Health and Social Care Trust	DfC Jobs and Benefits Office Northern Healthy Lifestyles Partnership
Ballycastle Foodbank	Western Health and Social Care Trust	Causeway Loneliness Network
Ballymoney Foodbank	CC&GBC Community Development	Money and Pensions Service
Vineyard Compassion (Causeway Foodbank; Reset Social Supermarket)	CC&GBC Community Planning	Causeway Area Learning Partnership
Limavady Neighbourhood Renewal Partnership	CC&GBC Energy Efficiency Advisers	Homeless Action Group
Coleraine Neighbourhood Renewal Partnership	Education Authority	Family Support Hubs Children & Young People’s Strategic Partnership
St Vincent de Paul	Workforce Development Forum	DAERA
Salvation Army		Community Support Networks Locally based community and voluntary sector organisations and any others that may be of relevance



## 1.2 THE POVERTY BASELINE FOR CAUSEWAY COAST AND GLENS AREA

Some of the headline figures of poverty in Causeway Coast and Glens are outlined below.

### Percentage of Population Living in Absolute/Relative Poverty Before Housing Costs (BHC)

- The proportion for Causeway Coast and Glens Borough Council for both **relative** poverty BHC (23%) and **absolute** poverty BHC (19%) was higher than the average for NI (17% for relative poverty BHC and 15% for absolute poverty BHC)
- Causeway Coast and Glens Borough Council recorded the highest **relative poverty rate** BHC (23%) across all eleven local authorities, with Derry and Strabane, Fermanagh & Omagh and Newry, Mourne & Down following on 21%
- Causeway Coast and Glens Borough Council had the joint second highest percentage of population living in **absolute poverty** BHC (19%) (alongside Antrim and Newtownabbey (19%) and Fermanagh and Omagh (19%), with just Derry and Strabane (21%) with a higher percentage of their population living in absolute poverty BHC
- Mid Ulster recorded the lowest rate for **relative poverty** BHC (12%) while Lisburn and Castlereagh City Council, Mid Ulster and Armagh, Banbridge and Craigavon councils recorded the lowest rate for **absolute poverty** BHC at 10%, which are 10% and 9% lower than the figures for Causeway Coast and Glens Borough Council respectively (22% and 19% respectively).

(Source: Poverty - Grouped Years NINIS (Administrative Geographies) Rolling average from 2016-17 to 2018-19)

### Fuel Poverty

- Causeway Coast and Glens area had the third highest fuel poverty level in 2016 with an estimated 27.1% of its 57,200 households in fuel poverty, some 5.1% above the NI average. This equates to approximately 15,501 households.
- This is compared with the regional (NI) average of 22%
- The areas with the highest fuel poverty statistics were Mid Ulster at 31.4% and Derry and Strabane at 30.7%. Lisburn and Castlereagh had a fuel poverty level of 13.4%, the lowest of all NI local government districts.
- Causeway Coast and Glens had double that of the Lisburn and Castlereagh LGD figure (13.4%).

(Source: House Condition Survey 2016 (Source: Report published in May 2018 c/o CC&G BC)

### Loneliness

- In terms of loneliness in 2019/20, of all local authority areas, Causeway Coast and Glens has the fifth highest incidence of people over the age of 16 feeling more often lonely at 35.3%.
- Four other areas have a higher percentage – Belfast at 48.0%, Ards and North Down at 39.4%, Derry and Strabane 37.4% and Fermanagh and Omagh at 37.3%.

(Source: Estimates of Loneliness in NI 2019-20- NISRA)

### Economic Inactivity

- In 2019, there were 25,000 inactive people in the Causeway Coast and Glens, some 29.9% of the 16-64 working age population

(Source: Labour Force Survey – Jan – Dec 2019)

### Worklessness

- Intergenerational worklessness - 1 in 4 of 16-74 population had never worked before in 30 of NI's 36 Neighbourhood Renewal areas & where the head of household is inactive, the chances of other household members working is only 31%.<sup>3</sup> There are 2 Neighbourhood Renewal Partnerships in the CCG area.

- An individual is considered to be in **Relative** poverty if they are living in a household with an equivalised income below 60% of the UK median income in the year in question. This is a measure of whether those in the lowest income households are keeping pace with the growth of incomes in the population as a whole.
- An individual is considered to be in **Absolute** poverty if they are living in a household with an equivalised income below 60% of the (inflation adjusted) UK median income in 2010/11. This is a measure of whether those in the lowest income households are seeing their incomes rise in real terms.
- While the AHC (after housing costs) measure is comparable between NI and UK, BHC (Before housing costs) is not. This is due to the difference in the way water charges are collected.

(Source NISRA Poverty Bulletin: NI 2019/20)

<sup>3</sup> [https://www.ulster.ac.uk/\\_\\_data/assets/pdf\\_file/0004/181435/UUEPC-Inactivity-Discussion-Paper-Final-Report.pdf](https://www.ulster.ac.uk/__data/assets/pdf_file/0004/181435/UUEPC-Inactivity-Discussion-Paper-Final-Report.pdf)

## 2 STRATEGIC FRAMEWORK

Based on the research undertaken and evidence gathered from the lived experiences of those on the Anti-Poverty Stakeholder Steering Group, the following objectives have been agreed. Below each objective (see 2.1 below) is a series of Strategic Actions (see 2.2 below) collated around a number of themes. These are also outlined below. Co-design and co-delivery will continue to be part of implementing these actions.

### 2.1 OBJECTIVES

<b>Objective 1:</b>	Increase the coordination between organisations working to support those most in need in Causeway Coast and Glens
<b>Objective 2:</b>	Support those on low incomes or those in financial crises in Causeway Coast and Glens to maximize their income and review their costs
<b>Objective 3:</b>	Improve the capacity of organisations supporting those most in need
<b>Objective 4:</b>	Promote better information, signposting and communication
<b>Objective 5:</b>	Work in partnership with others to tackle the causes of poverty

### 2.2 OVERARCHING STRATEGIC ACTIONS PER OBJECTIVE

Theme	#	Strategic Action
<b>Objective 1:</b> Increase the coordination between organisations working with those most in need in the Causeway Coast and Glens area		
Collaboration & Partnership	1.1	Facilitate an Anti-poverty Steering Group of relevant statutory bodies and those organisations providing advice and emergency support services in Causeway Coast and Glens
	1.2	ProjectContinue to develop linkages between delivery services (foodbanks, advice centres, social supermarkets etc) to ensure wraparound whole person support to those in need.
<b>Objective 2:</b> Support those on low incomes or those in financial crises to maximize their income and review their costs		
Access to Food & Essential Items	2.1	Build the capacity of and support established foodbanks
	2.2	Support a partnership-based approach to address food poverty and insecurity
	2.3	Promote and support nutrition on a budget initiatives
	2.4	Promote and support pre-loved / reduce waste/ community sharing essential items initiatives (baby equipment, clothing, toys, digital devices, household items, furniture, DIY, gardening etc)
Fuel Poverty	2.5	Promote and support energy efficiency initiatives
	2.6	Promote and support fuel poverty
Financial Inclusion	2.7	Promote and support financial inclusion including financial capability and savings initiatives
	2.8	Promote and support the maximisation of income and wraparound debt advice
	2.9	Promote and support Social supermarkets



Theme	#	Strategic Action
<b>Objective 3: Improve the capacity of those that support those most in need</b>		
Capacity building for volunteers and volunteer involving organisations	3.1	Promote and support networking, peer learning and capacity building of volunteer involving organisations addressing poverty
	3.2	Promote quality standards and highlight good practice in provision of anti-poverty services
	3.3	Promote and support pathways of volunteering for a diverse range of volunteers
<b>Objective 4: Promote better information, signposting and communication</b>		
Information & Signposting	4.1	Maintain an up to date directory of Anti-poverty services
	4.2	Review the digital referral platform for anti-poverty services in CCG
Communication	4.3	Deliver a multi-channel communications campaign to increase awareness of anti-poverty initiatives available in Causeway Coast and Glens
	4.4	Promote and support signposting and support for Section 75 communities
<b>Objective 5: Work in partnership with others to tackle the causes of poverty</b>		
Employability and skills	5.1	Establish links and potential future joint projects with the Labour Market Partnership / Workforce Development Forum
	5.2	Influence policy and strategy development (PfG Outcomes, DfC Antipoverty Strategy, CCG Community Plan, Neighbourhood Renewal Action Plans etc) through a community of practice model.
	5.3	Expand the evidence base by accessing data and sharing and carrying out research, including participatory research to access hidden voices
	5.4	Support other projects that could add value to the work of the Steering Group e.g. Participatory Budgeting

Theme	#	Strategic Action	
Partnership Development  Recognition of the drivers of poverty and those organisations that play a role and engage in this sphere	5.5	Share information and practice, build relationships, collaborate and develop joint projects as opportunities emerge, and identify and promote two-way referral pathways, advocacy on new policies around areas relevant to the drivers, symptoms and potential routes out of poverty including the following key areas:	
		Drivers, symptoms and potential routes out of poverty	Organisation/ Partnership
	i.	Employment, training, skills development, apprenticeships	Causeway Coast and Glens Workforce Development Forum/ Labour Market Partnership incl. Jobs & Benefits Office
	ii.	Education	Schools Area Learning Partnerships (primary and secondary)
	iii.	Loneliness and isolation	Causeway Loneliness Network, Befriending schemes, Good Morning Schemes
	iv.	Financial wellbeing	Money & Pension Service, Advice Centres, Christians Against Poverty (CAP), Credit Unions
	v.	Domestic Violence	CCG Policing & Community Safety Partnership, Women's Aid, D&SVP
	vi.	Children and young people	EA Youth Service, Children & Young People's Strategic Partnership (CYPSP), Family Support Hubs, Schools Area Learning Partnerships, Surestarts, Family Centres.
	vii.	Mental health and wellbeing	Northern Healthy Lifestyles Partnership (& Western), Multi-Disciplinary Teams (MDTs), Health Trusts, Public Health Agency (PHA), Northern Trust Partnership (PLIG) for emotional wellbeing and suicide prevention, Take 5 Working Group, Student Wellbeing Forum, Northern Digital Safeguarding Forum
	viii.	Sports and physical activity	Council Sport & Well-Being, Sport NI, Department for Communities (DfC)
ix.	Social Prescribing & Community Health	Support Networks, Networks Involving Communities in Health Improvement (NICH), PHA, MDT's	



Theme	#	Strategic Action	
<b>Objective 5: Work in partnership with others to tackle the causes of poverty</b>			
Partnership Development  Recognition of the drivers of poverty and those organisations that play a role and engage in this sphere	x.	Rural	DAERA Tackling Rural Poverty and Social Isolation (TRPSI) Programme, Northern Area Community Network, Rural Community Network
	xi.	Housing & Homelessness	Housing Executive, Causeway Homelessness Network
	xii.	Energy Efficiency	Council Energy Efficiency, Housing Executive
	xii.	Drugs, alcohol and other addictions	PHA, NICHI, Health Trusts, Community & Voluntary Sector

### 3 THE ACTION PLAN

A detailed Action Plan has been developed which outlines actions under each of the five objectives and indicates the lead agency whose role it will be to lead on the implementation of this action. Alongside this, a range of partners have been identified, and where applicable and available, a budget. Performance measures (developed using an outcome-based accountability approach) for each strategic action have also been included.

Actions under Objectives 1 to 4 are short to medium term in nature, while those under Objective 5 are long term. Some actions are deliberately aspirational and require new ways of doing things, with no budget currently allocated. It is expected that the APSSG will work with the lead to identify funding sources that could help in moving these actions forward. Some of these actions will not require a budget but rather a different way of working together among partners with a focus on collaborative outputs.

Members of the APSSG, supported by Council, will review progress of the action plan on a regular basis. Progress reports will be provided to the Community Planning Health & Wellbeing Thematic Working Group Lead along with quarterly progress reports for the Causeway Coast and Glens Community Planning Strategic Partnership.





## Action Plan April 2022- March 2023 for the CCG Anti-Poverty Stakeholder Steering Group (APSSG)

No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
<b>Objective 1: Increase the coordination between organisations working with those most in need in the Causeway Coast and Glens area</b>						
<b>Theme: Collaboration and Partnership</b>						
1.1	<p><b>Facilitate an Anti-poverty Stakeholder Steering Group (APSSG) of relevant statutory bodies and those organisations providing advice and emergency support services in Causeway Coast and Glens</b></p> <p>Continue to facilitate Stakeholder Steering Group</p> <ul style="list-style-type: none"> <li>• Monthly check in meetings with wraparound service delivery partners (advice centres, foodbanks, social supermarkets)</li> <li>• Bi-monthly meetings with service delivery service delivery partners &amp; other local poverty intervention service deliverers, statutory organisations &amp; key referring organisations</li> <li>• Twice per year - networking and connecting opportunity</li> </ul> <p>Continue to update the Anti-poverty Action Plan to reflect current needs and emerging funding opportunities</p>	Council	<p>Advice centres</p> <p>Foodbanks</p> <p>PHA</p> <p>NHSCT</p> <p>WHSCT</p> <p>EA</p> <p>Regional poverty charities</p>		<p>Apr22-Mar23</p> <p>Apr22-Mar23</p>	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of APSSG Meetings p.a.</li> <li>• # members engaged</li> <li>• # actions agreed</li> <li>• # collaborative projects</li> </ul> <p><b>How well did we do it?</b></p> <ul style="list-style-type: none"> <li>• % satisfaction among stakeholders with the quality and effectiveness of the engagement</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• % of stakeholders who report improved coordination of anti-poverty services across CCGBC</li> </ul>
1.2	<p><b>Continue to develop linkages between delivery services (foodbanks, advice centres and social supermarkets) to ensure a wraparound whole person support to those in need</b></p>	Council	<p>Foodbanks</p> <p>Advice centres</p> <p>Social supermarkets</p>			<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # people receiving foodbank support who received other Linked support projects (social supermarket, advice etc)</li> <li>• # referrals to income &amp; benefits maximisation advice service / money management/budgeting advice / debt advice service</li> <li>• Source of referral for beneficiaries</li> </ul> <p><b>How well did we do it?</b></p> <ul style="list-style-type: none"> <li>• % of those receiving food who were signposted to receive additional support</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of clients who reported that they feel more in control of their finances</li> <li>• Case studies</li> </ul>

No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
<b>Objective 2: Support those on low incomes or those in financial crises to maximize their income and minimise their costs</b>						
<b>Theme: Access to Food and Essential Items</b>						
2.1	<b>Build the capacity of local infrastructure in foodbanks within the CC&amp;G area</b>	Council	Established foodbanks			<b>How much did we do?</b> <ul style="list-style-type: none"> <li>• # food banks supported</li> </ul>
	Support the sustainability and capacity of the foodbanks and facilitate peer support and sharing of good practice, learning and food and supplies				Apr22-Mar23	<b>How well did we do it?</b> <ul style="list-style-type: none"> <li>• % of foodbanks who have a sustainable model of delivery in place</li> </ul> <b>Is anyone better off?</b> <ul style="list-style-type: none"> <li>• # &amp; % of foodbanks who have a more sustainable model in place</li> </ul>
2.2	<b>Promote a partnership-based approach to address food poverty/ insecurity</b>	Council	Community & Voluntary Sector (CVS) organisations			<b>How much did we do?</b> <ul style="list-style-type: none"> <li>• # grants allocated</li> <li>• # of organisations engaged in sustainable food provision activities</li> <li>• # households on low income supported with food</li> </ul>
	Support the development of links with foodbanks and community and voluntary sector organisations to provide outreach provision  Develop and implement any new funding strands as required				Apr22-Mar23	<b>How well did we do it?</b> <ul style="list-style-type: none"> <li>• % of organisations satisfied with the coordinated approach being taken to food distribution</li> </ul> <b>Is anyone better off?</b> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> </ul>
2.3	<b>Promote and support "nutrition on a budget" initiatives</b>	Council	APSSG Northern Healthy Lifestyle Partnership NRPs PHA			<b>How much did we do?</b> <ul style="list-style-type: none"> <li>• # initiatives supported</li> <li>• # of courses / activities/ programmes on health and nutrition supported</li> <li>• # households on low income supported</li> </ul>
	Promote and support relevant actions on healthy eating and nutrition, food waste and recycling - e.g. slow cooker, healthy eating, community fridge and 'grow your own' initiatives				Apr22-Mar23	



No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
<b>Objective 2: Support those on low incomes or those in financial crises to maximize their income and minimise their costs</b>						
<b>Theme: Access to Food and Essential Items</b>						
2.4	<p><b>Promote and support pre-loved / reduce waste/ community sharing essential items initiatives (baby equipment, clothing, toys, digital devices, household items, furniture, DIY, gardening etc)</b></p> <p>Support the set-up of pre-loved initiatives by arranging information sharing/ how to workshops</p>	Council	Charity Shops Volunteer Centres CCGBC Environmental Resources		Apr22–Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of pre-loved items recycled/ re-used/ repurposed/ upcycled schemes supported</li> <li>• # of information sharing activities</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of support organisations operating schemes that felt they were supported.</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> <li>• Case studies</li> </ul>
<b>Theme: Fuel Poverty</b>						
2.5	<p><b>Promote and support energy efficiency initiatives</b></p> <ul style="list-style-type: none"> <li>• Promote uptake in energy efficiency initiatives for target households</li> <li>• Support the local coordination of the Keep Warm Pack Scheme</li> <li>• Provide information and advice on energy efficiency measures and the Affordable Warmth Scheme</li> </ul>	Council Energy Efficiency Team	NIHE PHA		Apr22–Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of energy efficiency initiatives and awareness campaigns supported</li> <li>• # of households benefiting</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % increase in referrals received</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> <li>• Case studies</li> </ul>

No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
<b>Theme: Access to Food and Essential Items</b>						
2.6	<p><b>Promote and support fuel poverty initiatives</b></p> <ul style="list-style-type: none"> <li>• Promote and signpost to fuel poverty support schemes e.g., fuel stamp schemes/ oil buying clubs</li> <li>• Increase people's awareness of the fuel poverty services that are available locally</li> </ul>	Council	SVP Salvation Army LCDI PHA CVS		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of organisations engaged in fuel poverty support activities</li> <li>• # households on low income supported with fuel</li> <li>• # of organisations engaged in fuel stamp scheme</li> <li>• # households engaged in fuel stamp/ oil buying schemes</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of households who were satisfied with the support offered</li> <li>• % of households who felt the support had helped their families/ households</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> <li>• A reduction in the # of households in fuel poverty</li> </ul>
<b>Theme: Financial Inclusion</b>						
2.7	<p><b>Promote and support financial inclusion including financial capability and savings initiatives</b></p> <ul style="list-style-type: none"> <li>• Assist clients to develop plans to improve their financial sustainability through <ul style="list-style-type: none"> <li>- financial capability/ literacy initiatives where appropriate</li> <li>- Referring to other programmes that help with training, employability skills, development and securing employment</li> </ul> </li> <li>• Promote awareness through information sessions of financial inclusion services available</li> </ul>	Advice Centres  Wraparound Consortium CCG	Council  MaPS (Money and Pensions Service)  JBO  Make the Call Service  Consumer Council  Credit Unions		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of financial literacy initiatives delivered and # participants</li> <li>• # of referrals to other support services/ type of referrals</li> <li>• # of organisations engaged in financial inclusion initiatives</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of households who were satisfied with the support offered</li> <li>• % of households who felt they were treated well and with respect and dignity</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> <li>• % of households who felt the support had helped their families/ households</li> <li>• Case studies</li> </ul>



No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
<b>Theme: Financial Inclusion</b>						
2.8	<p><b>Promote and support the maximisation of income and specialist debt advice</b></p> <ul style="list-style-type: none"> <li>• Continue to provide support to people to maximise their income through               <ul style="list-style-type: none"> <li>- Provision of a wraparound advice service assisting residents to receive their full benefit entitlements</li> <li>- offer debt advice</li> <li>- support with issues around the roll out of UC</li> </ul> </li> </ul>	<p>Advice Centres</p> <p>Council</p>	Social supermarkets		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of organisations engaged in income maximisation and debt advice initiatives</li> <li>• # households / people accessing income maximisation and debt advice support</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of households who were satisfied with the support offered</li> <li>• % of households who felt they were treated well and with respect and dignity</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> <li>• % of households who felt the support had helped their families/ households</li> <li>• Case studies</li> </ul>
2.9	<p><b>Promote and support Social Supermarkets</b></p> <ul style="list-style-type: none"> <li>• Promote the services available in social supermarkets</li> <li>• Work with DfC to roll out DfC Social Supermarket Programme in CCG in a phased programme that supports the sustainability of established social supermarkets and promotes the development of links with other localised services</li> </ul>	<p>Social Supermarkets</p> <p>DfC</p> <p>Council</p>	Foodbanks		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of social supermarkets supported</li> <li>• # households / people accessing social supermarket support</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of households who were satisfied with the support offered</li> <li>• % of households who felt the support had helped their families/ households</li> <li>• % of households who felt they were treated well and with respect and dignity</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> <li>• # &amp; % who see an improvement in life satisfaction</li> <li>• Case studies</li> </ul>

No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
<b>Theme: Financial Inclusion</b>						
<b>Objective 3: Improve the capacity of those that support those most in need - Capacity building for volunteers and VIOs</b>						
3.1	<p><b>Promote and support networking, peer learning and capacity building of volunteer involving organisations (VIOs) addressing poverty</b></p> <ul style="list-style-type: none"> <li>Promote and support capacity building and innovation around addressing poverty in partnership with VIOs</li> </ul>	Council Volunteer Centres x 2	APSSG		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li># organisations receiving capacity building support</li> <li># of participants</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>% of VIO participants who were satisfied with the support offered</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>% of VIO participants who felt the support had helped their organisations to develop</li> </ul>
3.2	<p><b>Promote quality standards in provision of services and sharing of good practice</b></p> <ul style="list-style-type: none"> <li>Run a series of information sharing events that will enable all direct anti-poverty delivery agents to share and promote best practices within the wider anti-poverty network</li> </ul>	APSSG	Wrap Around Service Partners Other service deliverers Council		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li># of information sharing events delivered</li> <li># of protocols shared to help other organisations</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>% of organisations whose level of awareness increased as a result</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>% of participants who felt the support had helped their organisations to develop/ improve their practices</li> </ul>
3.3	<p><b>Promote and support pathways of volunteering for a diverse range of volunteers</b></p> <ul style="list-style-type: none"> <li>Promote the work of these organisations and volunteering opportunities within them and signpost volunteers to them as appropriate</li> <li>Widen and diversify the types of anti-poverty related volunteer opportunities on offer across the Borough</li> </ul>	Council Volunteer Centres x 2	APSSG VIOs		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li># of new volunteer opportunities that focus on anti-poverty work</li> <li># and diversity of volunteers</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>% of organisations who were satisfied with the support offered</li> <li>% of volunteers who enjoy volunteering</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>% of participants who felt the support had helped their organisations to develop</li> </ul>



No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
Objective 4: Promote better information, signposting and communication						
4.1	<b>Maintain a directory of Anti-poverty services</b>	Council	APSSG		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of organisations listed on the directory</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of organisations who believe awareness has increased about the services they offer</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of referrals as a result of the directory</li> </ul>
	<ul style="list-style-type: none"> <li>• Maintain a database of direct and indirect delivery agents involved in anti-poverty work in CCG area.</li> </ul>					
4.2	<b>Review the need for a digital referral platform for anti-poverty services in CCG</b>	Delivery Organisations	Council		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of organisations linked into the digital referral platform</li> <li>• # of referrals made through the digital platform</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of organisations who believe the digital platform has increased awareness about the services they offer</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• % of organisations who believe the digital platform has improved the relevance of and hastened referrals</li> </ul>

No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
Objective 4: Promote better information, signposting and communication						
4.3	<p><b>Increase awareness of anti-poverty initiatives available in Causeway Coast and Glens through multi-channel communications campaign</b></p> <ul style="list-style-type: none"> <li>• Deliver a multi-channel communications campaign including a web page, billboards, adshels, information leaflets and a social media campaign</li> </ul>	Council	APSSG		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # leaflets distributed</li> <li>• # of reach on social media</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of organisations who believe the multi-channel communications campaign has increased awareness about the services they offer</li> <li>• # of people who have heard about the services for the first time through the multi-channel communications campaign</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of referrals as a result of the multi-channel communications campaign</li> </ul>
4.4	<p><b>Promote and support signposting and support for Section 75 communities</b></p> <ul style="list-style-type: none"> <li>• Work with relevant support organisations to help highlight poverty issues for key groups like youth, those with a disability, BAME communities, LGBTQ+, men, women, children, carers, etc and improve access to services available</li> </ul>	Council	APSSG		Apr22-Mar23	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of referrals made as a result of support</li> <li>• # support organisations that have linked with anti-poverty services</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• % of organisations who believe awareness has increased about the services they offer</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of referrals whose circumstances have improved as a result of being supported to access services</li> <li>• Case studies</li> </ul>

No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
Objective 5: Work in partnership with others to tackle the causes of poverty						
Theme: Employability and skills						
5.1	<p><b>Establish links and explore opportunities to collaborate with the Labour Market Partnership</b></p> <ul style="list-style-type: none"> <li>• co-design some initiatives that can help address some of the causes of poverty, economic inactivity and long-term unemployment in the CCG area with a link to the wraparound support service (focus on skills, apprenticeships, employment initiatives)</li> <li>• Enhance the role of volunteer placements with VIOs across CCG as a way back into employment</li> </ul>	Council	APSSG WDF		Medium to long term	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of co-designed collaboration initiatives</li> <li>• # of people engaged in the wraparound service referred to other support services/ type of referrals</li> <li>• # of volunteer work-based placements</li> </ul> <p><b>How well did we do it?</b></p> <ul style="list-style-type: none"> <li>• % of APSSG who link with WDF/ LMP</li> <li>• % of people engaged in any resultant initiatives who felt the support had helped their families/ households</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> </ul>
Theme: Policy Influence						
5.2	<p><b>Influence policy and strategy development (PfG Outcomes, DfC Antipoverty Strategy, CCG Community Plan, Neighbourhood Renewal Action Plans etc) through a community of practice model</b></p> <ul style="list-style-type: none"> <li>• Identify poverty related areas where policy influence is required and where a cross sectoral and cross departmental co-design approach to</li> </ul>	Council	APSSG		Medium to long term	<p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of new policies/ strategies that APSSG engages with</li> <li>• # of codesigned initiatives</li> <li>• # of partners engaged in this co-design work</li> </ul> <p><b>How well did we do it?</b></p> <ul style="list-style-type: none"> <li>• % of partners who were satisfied with engagement in the co-design process</li> </ul>



No	Detailed Actions	Lead	Partners	Budget	Timescale	Performance Measures
Theme: Policy Influence						
5.2	new initiatives would enhance outcomes and ensure that the current and emerging needs in CCG are accounted for	Council	APSSG		Medium to long term	<b>Is anyone better off?</b> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through additional linked support</li> </ul>
5.3	<b>Expand the evidence base by accessing data, sharing information and carrying out research, including participatory research to access hidden voices</b> <ul style="list-style-type: none"> <li>• Identify those poverty related areas where additional research would be beneficial</li> <li>• Initiate a conversation with UU, NRC and NWRC and other relevant parties on how to develop some pilot participatory research projects; link with existing research and encourage and foster links as possible</li> </ul>	APSSG	UU NRC NWRC  Others based on where need arises		Medium to long term	<b>How much did we do?</b> <ul style="list-style-type: none"> <li>• # of research projects initiated</li> <li>• # of participatory research projects initiated</li> </ul> <b>How well did we do it?</b> <ul style="list-style-type: none"> <li>• % of research that has helped influence policy</li> </ul> <b>Is anyone better off?</b> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an improvement in impact through research undertaken</li> </ul>
5.4	<b>Support any other projects that could add value to the work of the Steering Group e.g., Participatory Budgeting</b> <ul style="list-style-type: none"> <li>• Explore how participatory budgeting could assist in getting people engaged in the prioritisation of poverty related initiatives in CCG</li> </ul>	Council	APSSG		Apr22-Mar23	<b>How much did we do?</b> <ul style="list-style-type: none"> <li>• # of participatory budgeting projects initiated</li> <li>• # of people engaged in participatory budgeting projects</li> </ul> <b>How well did we do it?</b> <ul style="list-style-type: none"> <li>• % of participants satisfied with the results of the participatory budgeting exercise</li> </ul> <b>Is anyone better off?</b> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations who see an increase in participation as a result</li> </ul>

Theme: Partnership Development			
5.4	<b>Share information and practice, build relationships, collaborate with the potential to develop joint projects as opportunities emerge and identify and promote two-way referral pathways, advocacy on new policies around areas relevant to the drivers of poverty including the following key areas:</b>		<p>Ongoing</p> <p><b>How much did we do?</b></p> <ul style="list-style-type: none"> <li>• # of organisations attend meetings of APSSG to share information and explore collaborative opportunities</li> <li>• # collaborative initiatives undertaken</li> </ul> <p><b>How well did we do?</b></p> <ul style="list-style-type: none"> <li>• # &amp;% of stakeholders with a greater understanding of the complexity of the ecosystem within which anti-poverty work operates and how working together can create better outcomes</li> </ul> <p><b>Is anyone better off?</b></p> <ul style="list-style-type: none"> <li>• # &amp; % of support organisations and partners who see an improvement in impact through additional linked support</li> </ul>
i.	Education and digital exclusion	Schools Area Learning Partnerships (primary and secondary)	
ii.	Loneliness and isolation	Causeway Loneliness Network, Befriending schemes, Good Morning Schemes	
iii.	Financial wellbeing	Money & Pension Service, Advice Centres, Christians Against Poverty (CAP), Credit Unions	
iv.	Domestic Violence	CCG Policing & Community Safety Partnership, Women's Aid, D&SVP	
v.	Children and young people	EA Youth Service, Children & Young People's Strategic Partnership (CYPSP), Family Support Hubs, Schools Area Learning Partnerships, Surestarts, Family Centres.	
vi.	Mental health and wellbeing	Northern Healthy Lifestyles Partnership (& Western), Multi-Disciplinary Teams (MDTs), Health Trusts, Public Health Agency (PHA) Northern Trust Partnership (PLIG) for emotional wellbeing and suicide prevention, Take 5 Working Group, Student Wellbeing Forum, Northern Digital Safeguarding Forum	
vii.	Sports and physical activity	Council Sport & Well-Being, Sport NI, Department for Communities (DfC)	
viii.	Social Prescribing & Community Health	DAERA Tackling Rural Poverty and Social Isolation (TRPSI) Programme, Northern Area Community Network, Rural Community Network	

## Theme: Partnership Development

5.4	<b>Share information and practice, build relationships, collaborate and with the potential to develop joint projects as opportunities emerge and identify and promote two-way referral pathways, advocacy on new policies around areas relevant to the drivers of poverty including the following key areas:</b>		Ongoing	
ix.	Rural	DAERA Tackling Rural Poverty and Social Isolation (TRPSI) Programme, Northern Area Community Network, Rural Community Network		
x.	Housing & Homelessness	Housing Executive, Causeway Homelessness Network, Private landlords, Housing Associations		
xi.	Energy Efficiency, retrofit, renewables – carbon neutral agenda	Council Energy Efficiency, Housing Executive		
xii.	Drugs, alcohol and other addictions	PHA, NICHI, Health Trusts, Community & Voluntary Sector		
xiii.	Other	TBC		





**Causeway  
Coast & Glens  
Borough Council**



Department for  
**Communities**

An Roinn  
**Pobal**

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