



LEISURE & DEVELOPMENT PRIORITIES 2026/27

Our priorities focus on boosting productivity, tourism, securing funding and engaging diverse communities for a thriving landscape

- 1 Progression to full design and build of two PEACEPLUS Capital Projects i.e. Cushendall Trails Project and Girona Trails Project
- 2 Prioritisation of L&D capital projects list
- 3 Development of overarching Sport & Wellbeing Strategic document to bring all strands of the service together – Active Living Strategy
- 4 Development of Sport & Wellbeing business cases for projects included in Council's Capital programme
- 5 Community Development, Arts and Museums Strategies: Completion of strategy development for three services areas
- 6 Ballycastle Museum Capital project: Advance Museum extension and renovation; secure NLHF & council resources to progress construction phase
- 7 Growth Deal – Business Cases completed and approved by relevant Lead Departments
- 8 Inward Investment and Global Opportunity - Promote the Borough as a destination for investment, trade and opportunity
- 9 Develop the region as a high-quality, competitive visitor destination by supporting tourism businesses, identifying marketing and product opportunities, and creating itineraries for emerging markets segments
- 10 Adoption of new Destination Management Strategy and initiate delivery of action plan

Collectively, these actions strengthen economic growth, place development, and long-term resilience