



**LEISURE & DEVELOPMENT COMMITTEE MEETING  
TUESDAY 21 APRIL 2026**

<b>No</b>	<b>Item</b>	<b>Summary of key Recommendations</b>	<b>Estimated Timescale for completion</b>
1.	Apologies	<b>Councillor Watson</b>	<b>N/A</b>
2.	Declarations of Interest	<b>Councillor Schenning</b>	<b>N/A</b>
3.	Minutes of Leisure and Development Committee meeting held Wednesday 18 <sup>th</sup> March 2026	<b>Confirmed as a correct record</b>	<b>N/A</b>
4.	Members will receive a presentation from the Head of Tourism and Recreation	<b>Received</b>	<b>N/A</b>
5.	Digital Transformation Flexible Fund	<b>To recommend that Council approve a contingency contribution of £4,200 should a programme extension beyond March 2027 be required.</b>	<b>31<sup>st</sup> March 2026</b>
6.	Cottage Wood Trail	<b>To recommend that Council approves Cushendall Development Group's request to allow the use of Cottage Wood for a Heritage Art Trail.</b>	<b>2027</b>
7.	Waterfoot Boardwalk	<b>To recommend to Council Option 1</b>	<b>2026/27</b>

		<p><b>(£46,921.50):</b>  <b>Replacement with Compacted Dust Path. It is proposed that the existing timber boardwalk be fully removed due to its advanced state of deterioration and the associated safety risks. In its place, a compacted dust path would be installed, providing a durable, low-maintenance, and accessible route that aligns with current best practice in sustainable path construction within natural and recreational environments.</b></p>	
8.	Benone Touring Extension	<p><b>To recommend Council approve Council Officers to initiate Stage 1 of the Capital Works Process (scoping, feasibility and SOC) for the potential expansion touring site provision at Benone Holiday and Coastal Park and Advance to Stage 1 of the Capital Works Process for the design and feasibility for 2 x camping cabins that are fully DDA compliant and meet Changing Places standards.</b></p>	<b>Q2</b>
9.	USA 250 Programme	<p><b>To recommend to Council that Council's</b></p>	<b>December 2026</b>

		<b>USA 250 Working Group proceed with the USA 250 Programme and associated funding requested excluding the evening event in the Ulster University with a saving of £57,000.</b>	
<b>10.</b>	UK Town of Culture Application	<b>Noted</b>	<b>N/A</b>
<b>11.</b>	Labour Market Partnership Minutes	<b>Noted</b>	<b>N/A</b>
<b>12.</b>	Coleraine Future Town Fund Minutes	<b>Noted</b>	<b>N/A</b>
<b>13.</b>	Local Economic Partnership Minutes	<b>Noted</b>	<b>N/A</b>
<b>14.</b>	Correspondence	<b>Nil</b>	<b>N/A</b>
<b>15.</b>	Notice of Motion Proposed by Councillor Bateson, seconded by Councillor C Archibald (Abbrev: All-weather sports and recreational facilities in Kilrea)	<b>Support the Notice of Motion</b>	<b>N/A</b>
	<b>In Committee (Items 16 – 19 inclusive)</b>		
<b>16.</b>	Growth Deal EPB Minutes	<b>Information</b>	<b>N/A</b>
<b>17.</b>	Go Succeed Funding	<b>To recommend that Council contribute between £198,000 (minimum) and £247,510 (maximum) towards the core match funding for Go Succeed.</b>	<b>N/A</b>

18.	Armed Forces Day Update	<b>Noted</b>	<b>June 2026</b>
19.	Tourism Events External Sources Procurement	<b>To recommend that Council approve the appointment of Eventsec Ltd to provide Stewarding &amp; Security at Council Events at an annual cost of £87,931.67 + VAT, for the 26/27 financial year and to allow for a potential extension for a further two years, subject to Officer review of performance.</b>	<b>N/A</b>
20.	Destination Marketing Activities Tender	<b>To recommend that Council approve award of tender for Creative, Brand Development, and Media Buying services to ASG to support the Council's Destination Marketing activities for 2026/27, with the option to extend for a further two years (2027/28 and 2028/29), subject to satisfactory performance and the availability of Council budgets. (Professional fee cost - £50,000 per annum maximum).</b>	<b>26/27 (option 27/28 &amp; 28/29)</b>
20.	Any other relevant business notified in accordance with Standing Order 12. (o)	<b>None</b>	<b>N/A</b>

**MINUTES OF THE PROCEEDINGS OF THE LEISURE AND  
DEVELOPMENT COMMITTEE MEETING HELD IN THE COUNCIL  
CHAMBER  
AND VIA MS TEAMS ON  
TUESDAY 21 APRIL 2026 AT 7.00PM**

**In the Chair:** Councillor Anderson (C)

**Members Present:** Alderman Brown Stewart (C), Fielding (C)  
Councillors N Archibald (C), Bateson (R), Callaghan  
(C), Elder (C), Kennedy (C), Kyle (R), McCully (C),  
McGurk (R), McShane (R), Schenning (R), Wisener  
(C),

**Substitutions:** Councillor Callaghan substituted for Alderman McAuley  
Alderman Fielding substituted for Alderman Callan

**Officers Present:** P Mulvenna, Director of Leisure and Development (C)  
N McGurk, Head of Prosperity and Place (C)  
P Thompson, Head of Tourism and Recreation (C)  
J Welsh, Head of Community and Culture (C)  
G Fall, Events Manager (C)  
I Owens, Committee & Member Services Officer (C)

**In Attendance:** C McTaggart, ICT Operations Officer (C)  
L Boyd, ICT Operations Officer (C)  
Press 3 no. (R)

**Key:** (R) Attended Remotely  
(C) Attended in the Chamber

The Director of Leisure and Development undertook a roll call.

The Chair advised Committee of its obligations and protocol whilst the meeting was being audio recorded.

**1. APOLOGIES**

Apologies were recorded for Councillor Watson.

## 2. DECLARATIONS OF INTEREST

Councillor Schenning declared an interest in Item 17 – Go Succeed Funding. Having declared an Interest, Councillor Schenning did not leave the meeting during discussion of the Item.

## 3. MINUTES OF LEISURE AND DEVELOPMENT COMMITTEE MEETING HELD WEDNESDAY 18 MARCH 2026

Summary, previously circulated.

Proposed by Alderman Brown Stewart  
Seconded by Councillor Wisener and

**AGREED** - That the Minutes of the Leisure and Development Committee meeting held on Wednesday 18<sup>th</sup> March 2026 were confirmed as a correct record.

## 4. MEMBERS WILL RECEIVE A PRESENTATION FROM THE HEAD OF TOURISM AND RECREATION

The Chair invited the Head of Tourism and Recreation to present to the Committee.

The Head of Tourism and Recreation presented via PowerPoint in respect of the Tourism and Recreation Service Area and spoke of aims to maximise the benefits of the unique location and landscape of the Causeway Coast and Glens by providing accessible, efficient and sustainable services that benefit the local community and improve economic prosperity.

### **Destination Management**

#### Destination Marketing

- £204 million in overnight stays
- 500,000 users visit [causewaycoastandglens.com](http://causewaycoastandglens.com)
- 500+ inbound tour operators engaged with

#### Trade Engagement and Business Support

- Onboarding Workshop
- Connect Discuss Share
- e-Zines
- Trade Clinics
- Familiarisation Trips

- Industry Day

#### Visitor Servicing

- 100,000+ enquiries processed
- Supported 59 crafters showcase produce
- Generated £57k in direct sales to local producers

#### Product Development

Magheracross Viewing Point – Winner of the CEF General Construction Project of the Year (2022)

#### Destination Management Strategy 2026 – 2036

#### Awards:-

NILGA Local Government Award – Best Communication Campaign (March 2025) for the Spring 2024 marketing campaign.

TripAdvisor Certificates of Excellence (2025) for Ballycastle and Bushmills VICs

#### **Tourism Events**

The Open

Ballymoney Spring Fair

NW200 Race Week Festival

Lir Sessions Programme (Summer Theatre Programme)

Summer Fireworks Evening Portstewart (Finale of Red Sails)

Summer Entertainment and Fireworks Evening Portrush

Ould Lamma Fair

Bushmills Salmon and Whiskey Festival

Seasonal Halloween Events x 4

Atlantic Sessions

Seasonal Christmas Light Switch On's x 4

#### Awards:-

National Outdoor Events Awards – Best Event Category finalist

#### **Coast and Countryside**

Walkways Paths and Public Rights of Way

Forest Parks

Public Realm and Promenades etc

Causeway Coastal Route

Coastal Carpark and Viewing Points

Outdoor Recreation

Foreshore and Beach Management

Biodiversity and Habitat Management

Biodiversity -This year over 2000 trees were planted at The Bowl Portrush.

### **Holiday and Leisure Parks**

Net income for 2025 was £1,920,085.

The Chair thanked the Head of Tourism and Recreation for the presentation and welcomed the offer and potential for Causeway Coast and Glens Borough Council and also extended his thanks to the Tourism and Recreation team.

At the request of Alderman Brown Stewart the Head of Tourism and Recreation confirmed the status of the development strategy for motor home provision, which is subject to planning permission and pre-conditions. The Head of Tourism and Recreation said that it was anticipated to have a seasonal provision at the Bowl and as required at Ballyreagh which will complement the provision situated behind the Fire Station at Portrush.

Councillor McShane thanked the Head of Service for the comprehensive presentation saying huge work had been undertaken across the Service area.

Councillor McShane said that the Tow River Path project at Ballycastle was an exciting project and welcomed the progress via the Land and Property and Strategic Assets Sub Committee. Councillor McShane said she was concerned that funding earmarked by the Department of Communities in respect of the Antrim Arms in Ballycastle and the public realm scheme could be lost and hoped there could be an opportunity for alternative profiling for the Tow River Path for the £2 million funding opportunity. Councillor McShane said she would speak to the Head of Service outside of the Committee in this regard.

Councillor McShane welcomed the Lir sessions as part of Rathlin Sounds in the Ballycastle element and Blue Grass in the form of Rock and Blue featuring in Ballycastle for the first time this summer.

Councillor McShane commented on social media campaigns and sought clarification on sufficiency of coverage and inclusivity for Council-led and non-Council led events. The Head of Tourism and Recreation confirmed that subject to ratification, as far as possible all events have a timely PR element and said that he hoped for earlier PR and marketing opportunities in the coming year.

The Head of Tourism and Recreation referred to the NW200 event where there were Council led and Council funded elements as part of the week-long event,

where those on the ground undertook joint working to meet the objectives of the event.

Councillor Schenning congratulated the small team on the vast work undertaken.

Councillor Schenning sought clarification on the status of the Benone site. The Head of Tourism and Recreation apologised for the delay in following up with Limavady and Benbradagh Elected Members and spoke of the strong aspirations and hope to move at pace. The Head of Tourism and Recreation said that there was a potential for extra income with the expansion of the tourism elements and camping with high quality changing places and DDA compliance.

The Head of Tourism and Recreation agreed to engage with both DEA Elected Members before the end of June regarding the concept development idea.

The Director of Leisure and Development thanked the Head of Tourism and Recreation and said that at the June Committee meeting members would receive the last service area presentation and hoped these proved useful to the Committee.

## **5. DIGITAL TRANSFORMATION FLEXIBLE FUND**

Report, previously circulated was presented by the Head of Prosperity and Place.

### **Purpose of Report**

To update Members on the £7.5m Digital Transformation Flexible Fund grant (DTFF) and seek approval for an additional contingency contribution should a programme extension be required.

This is a key project within the City and Growth deal's digital ecosystem and is managed and administrated by Newry, Mourne and Down District Council on behalf of all 11 Councils within the FFNI Consortium.

Further information is available in the report.

### **Recommendation**

It is recommended that the Leisure and Development Committee recommends to Council approval of a contingency contribution of £4,200 should a programme extension beyond March 2027 be required.

Proposed by Councillor Archibald  
Seconded by Councillor McCully and

**AGREED** – To recommend that Council approve a contingency contribution of £4,200 should a programme extension beyond March 2027 be required.

## 6. COTTAGE WOOD TRAIL

Report, previously circulated was presented by the Head of Tourism and Recreation.

### **Purpose of Report**

The purpose of the report is to seek approval from Members for the request received from Cushendall Development Group to use Cottage Wood for a Heritage Art Trail.

Further information is available in the report.

### **Recommendation**

It is recommended that the Leisure and Development Committee recommends the approval of the Cushendall Development Group's request to allow the use of Cottage Wood for a Heritage Art Trail.

Councillor Schenning said she welcomed this lovely project.

Proposed by Councillor Schenning  
Seconded by Councillor Kennedy and

**AGREED** – To recommend that Council approves Cushendall Development Group's request to allow the use of Cottage Wood for a Heritage Art Trail.

## 7. WATERFOOT BOARDWALK

Report, previously circulated was presented by the Head of Tourism and Recreation.

### **Purpose of Report**

The purpose of this report is to seek approval from Elected Members to progress to Stage 2 of the Council's Capital Works Process, encompassing procurement and the development of a Final Business Case, for the replacement of the Waterfoot boardwalk.

Further information is available in the report.

**Option 1 (£46,921.50): Replacement with Compacted Dust Path**

It is proposed that the existing timber boardwalk be fully removed due to its advanced state of deterioration and the associated safety risks. In its place, a compacted dust path would be installed, providing a durable, low-maintenance, and accessible route that aligns with current best practice in sustainable path construction within natural and recreational environments.

The Council's Infrastructure Team has completed Stage 1 of the Capital Works Process, including feasibility assessment, outline design, and cost estimates, for this option.

**Option 2 (£6,000): Removal of Boardwalk with No Replacement**

This option would involve the complete removal of the existing timber boardwalk with no alternative infrastructure provided. While this would eliminate immediate safety risks and reduce capital expenditure, it would also remove formal access through the area, potentially impacting accessibility and visitor experience.

Consideration would need to be given to site reinstatement and management of informal access routes.

**Recommendation**

It is recommended that the Leisure and Development Committee considers Option 1 and Option 2 and makes a preferred recommendation.

Subject to Council decision, Officers will proceed with progression and completion of Stage 2 of the Council's Capital Works Process (full design/specification and procurement).

Councillor McShane referenced the state of disrepair with the board walks at Ballycastle and welcomed a similar type scheme to include accessibility.

Proposed by Councillor McShane  
Seconded by Councillor Kennedy and

**AGREED** – To recommend to Council Option 1 (£46,921.50): Replacement with Compacted Dust Path. It is proposed that the existing timber boardwalk be fully removed due to its advanced state of deterioration and the associated safety risks. In its place, a compacted dust path would be installed, providing a durable, low-maintenance, and accessible route that aligns with current best practice in sustainable path construction within natural and recreational environments.

**8. BENONE TOURING EXTENSION**

Report, previously circulated was presented by the Head of Tourism and Recreation.

### **Purpose of Report**

The purpose of this report is seeking Elected Members' approval to initiate Stage 1 of Council's Capital Investment Process for infrastructure improvements at Benone Holiday and Coastal Park (scoping, feasibility and outline business case).

Further information is available in the report.

### **Recommendation**

The Leisure and Development Committee is asked to recommend to Full Council, the approval for Council Officers to initiate Stage 1 of the Capital Works Process (scoping, feasibility and SOC) for the potential expansion of touring site provision at Benone Holiday and Coastal Park.

Approval is also sought to advance to Stage 1 of the Capital Works Process for the design and feasibility for 2 x camping cabins that are fully DDA compliant and meet Changing Places standards.

Councillor Callaghan expressed his thanks and said he looked forward to meeting in regard to the blueprint for the Benone Complex.

Alderman Fielding said the Council run caravan park was relatively small in comparison to the privately owned sites with 70 touring sites, and he welcomed the addition. Alderman Fielding spoke of the post-covid demand for caravanning, particularly at peak seasons.

Councillor McGurk welcomed the report and spoke of how the provision of changing places facilities is an issue that is dear to her heart. She referred to a lack of facilities to enable some families to holiday and stated that Benone was well placed, with the Mae Murray Foundation being in situ at Benone.

Councillor Schenning thanked the team and welcomed the project, saying she looked forward to completion.

Proposed by Councillor Callaghan  
Seconded by Alderman Fielding and

**AGREED** – To recommend that Council approve Council Officers to initiate Stage 1 of the Capital Works Process (scoping, feasibility and SOC) for the potential expansion of touring site provision at Benone Holiday and Coastal Park and Advance to Stage 1 of the Capital Works Process for the design and feasibility for 2 x camping cabins that are fully DDA compliant and meet Changing Places standards.

## 9. USA 250 PROGRAMME

Report, previously circulated was presented by the Head of Community and Culture.

### **Purpose of Report**

This report seeks Council approval for a coordinated programme of activity to mark the 250th anniversary of the United States Declaration of Independence (USA250), as developed by Council's USA250 Working Group.

Further information is available in the report.

### **Recommendation**

Council's USA 250 Working Group seek approval to proceed with the USA 250 Programme and associated funding requested of £99,120 as presented within the report.

Councillor Elder said she was fully supportive and referred to the transatlantic links and deliverability of growth to the economy and the cultural benefits.

Councillor Wisener said he recognised the importance of the connections made regarding the USA 250 but felt that there was an element of duplication at the evening event planned for the Ulster University and referred to the associated cost of £57,000. Councillor Wisener also referred to two World Cup matches on the same evening.

Councillor McCully thanked the Officers for the cross departmental work in relation to this project but stated that he felt that the direction of travel had moved away from the initial intention and he referred to the logistical issues associated with the evening event and the need for value for money for the ratepayer.

The Chair referred to previous discussions with Party Leads at the USA 250 Working Group.

Councillor McCully said it was important that all those in the Chamber had an opportunity to reflect on the outworkings of proposals from Working Groups. Councillor Wisener said he had discussed the matter with Councillor Holmes who was not in the meeting.

### Proposal

Proposed by Councillor Elder

Seconded by Alderman Fielding

-That Council's USA 250 Working Group proceeds with the USA 250 Programme and associated funding requested of £99,120 as presented within the report.

Amendment

Proposed by Councillor McCully

Seconded by Councillor Brown Stewart

-That Council's USA 250 Working Group proceed with the USA 250 Programme and associated funding requested excluding the evening event in the Ulster University with a saving of £57,000.

The Chair put the Amendment to the Committee to vote

7 Members voted For; 6 Members voted Against; 1 Member Abstained

The Chair declared the Amendment Carried.

**AGREED** – To recommend to Council that Council's USA 250 Working Group proceed with the USA 250 Programme and associated funding requested excluding the evening event in the Ulster University with a saving of £57,000.

**10. UK TOWN OF CULTURE APPLICATION**

Report, previously circulated, presented as read.

**Purpose of Report**

The purpose of this report is to inform Members that Council has submitted an Expression of Interest (EOI) to the UK Government's UK Town of Culture 2028 competition, with Limavady proposed as the host town, and to outline the context, content and strategic significance of the submission.

Further information is available in the report.

**Recommendation**

It is recommended that Members note the submission of the Expression of Interest for UK Town of Culture 2028 and support continued development of the bid should the Council be shortlisted.

Councillor Callaghan thanked the Head of Community & Culture for the work undertaken with a quick turnaround and applauded the fantastic effort by staff involved.

The Director of Leisure and Development said she looked forward to Stage 2 success.

Committee NOTED the report.

#### **11. LABOUR MARKET PARTNERSHIP MINUTES**

Minutes, previously circulated, presented as read.

Committee NOTED the Minutes.

#### **12. COLERAINE FUTURE TOWN FUND MINUTES**

Minutes, previously circulated, presented as read.

Committee NOTED the Minutes.

#### **13. LOCAL ECONOMIC PARTNERSHIP MINUTES**

Report, previously circulated, was presented as read.

Committee NOTED the Minutes.

#### **14. CORRESPONDENCE**

There were no items of correspondence.

#### **15. NOTICE OF MOTION PROPOSED BY COUNCILOR BATESON, SECONDED BY COUNCILLOR C ARCHIBALD**

*'This Council recognises the need for improved, accessible, all-weather sports and recreational facilities in Kilrea, particularly to support young people, local clubs, and wider community wellbeing.*

*Accordingly, Council agrees to include the development of an artificial surface playing field at Craiglea Gardens, Kilrea, within its Capital Projects Programme going forward.*

*Council further commits to undertaking the necessary feasibility work, engaging with local stakeholders, and exploring external funding opportunities to help progress and deliver this important community facility'*

The Chair invited Councillor Bateson to address the Committee.

Councillor Bateson said the Notice of Motion reflected the real and growing needs of the strong and vibrant sporting community in Kilrea which with success comes pressure. He stated that Kilrea United Football Club have 16 teams comprising of over 160 players and with more young people getting involved in sport there are

not enough pitches to support demand. He advised that Garvagh Football Club and Aghadowey Football Club are also in support, which would alleviate conflict for access to space. He asked Elected Members to support this Notice of Motion and include an all-weather facility for all ages at Craiglea Gardens on the Capital Projects list.

In response to Councillor Wisener, the Chair said that adding to the Capital Projects list did not incur a cost at this stage. The Director of Leisure and Development said that, if agreed, the outworkings of the Notice of Motion would be added to a long list of Capital Projects for assessment and prioritising in the normal way.

Proposed by Councillor Bateson  
Seconded by Councillor N Archibald and

**AGREED** – to recommend that Council support the Notice of Motion.

**MOTION TO PROCEED ‘IN COMMITTEE’**

Proposed by Councillor Callaghan  
Seconded by Councillor Archibald and

**AGREED** – to recommend that Council move ‘In Committee’.

\* **Press and Public left the meeting at 8.10 pm.**

***The information contained in the following item is restricted in accordance with Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014.***

**16. GROWTH DEAL EPB MINUTES**

Minutes, previously circulated, were presented by the Director of Leisure and Development.

Councillor McCully questioned the wisdom of considering this item in Committee due to information now being in the public domain.

Committee NOTED the Minutes.

**17. GO SUCCEED FUNDING**

Confidential report by virtue of paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014, previously circulated was presented by the Head of Prosperity & Place.

### **Purpose of Report**

The purpose of this report is to update members on Go Succeed, the 11 council Entrepreneurship Support Service funded by UKSPF, via the NI Investment Plan and administered by MHCLG (Ministry of Housing, Communities and Local Government).

Further information was provided in the report.

### **Recommendation**

It is recommended that the Leisure and Development Committee recommend to Council a contribution of between £198,000 (minimum) and £247,510 (maximum) towards the core match funding for Go Succeed.

The Chair spoke of how vital this project is.

Proposed by Councillor Callaghan  
Seconded by Councillor Kennedy and

**AGREED** – To recommend that Council contribute between £198,000 (minimum) and £247,510 (maximum) towards the core match funding for Go Succeed.

## **18. ARMED FORCES DAY UPDATE**

Confidential report, by virtue of paragraphs 1, 2 and 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014, previously circulated, was presented by the Director of Leisure and Development.

### **Purpose of Report**

The purpose of this report is to provide Elected Members with an information update on the preparations for Armed Forces Day 2026.

Further information was provided in the report.

The Committee NOTED the report.

## **19. TOURISM EVENTS EXTERNAL SERVICES PROCUREMENT**

Confidential report, by virtue of paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014, previously circulated was presented by the Head of Tourism & Recreation.

### **Purpose of Report**

The purpose of this report is to seek Elected Members approval for the appointment of Stewarding & Security provided for the Council-led events programme for 2026-27 (with the option to extend for a further two years).

### **Recommendation**

The Leisure and Development Committee is asked to recommend the approval for the appointment of Eventsec Ltd to provide Stewarding & Security at Council Events at an annual cost of £87,931.67 + VAT, for the 26/27 financial year and to allow for a potential extension for a further two years, subject to Officer review of performance.

Proposed by Councillor Wisener  
Seconded by Councillor Archibald and

**AGREED** – To recommend that Council approves the appointment of Eventsec Ltd to provide Stewarding & Security at Council Events at an annual cost of £87,931.67 + VAT, for the 26/27 financial year and to allow for a potential extension for a further two years, subject to Officer review of performance.

## **20. DESTINATION MARKETING ACTIVITIES TENDER**

Confidential report, by virtue of paragraph 3 of Part 1 of Schedule 6 of the Local Government Act (Northern Ireland) 2014, previously circulated, was presented by the Head of Tourism & Recreation.

### **Purpose of Report**

The purpose of this report is to seek approval from Elected Members for the appointment of a Marketing and Advertising Agency to provide creative, brand development, and media buying services in support of destination marketing activities.

### **Recommendation**

It is recommended that the Leisure and Development Committee recommends the approval to award the tender for Creative, Brand Development, and Media Buying services to ASG to support the Council's Destination Marketing activities for 2026/27, with the option to extend for a further two years (2027/28 and 2028/29), subject to satisfactory performance and the availability of Council budgets. (Professional fee cost - £50,000 per annum maximum).

The Head of Tourism and Recreation advised that subject to approval this could be utilised across Directorates but we have stipulated that the annual fee expenditure cannot exceed £50,000 per annum.

Proposed by Councillor Schenning  
Seconded by Councillor Elder and

**AGREED** – To recommend that Council approves award of tender for Creative, Brand Development, and Media Buying services to ASG to support the Council's Destination Marketing activities for 2026/27, with the option to extend for a further two years (2027/28 and 2028/29), subject to satisfactory performance and the availability of Council budgets. (Professional fee cost - £50,000 per annum maximum).

**MOTION TO PROCEED 'IN PUBLIC'**

Proposed by Councillor Callaghan  
Seconded by Councillor Wisener and

**AGREED** – to recommend that Council move '*In Public*'.

**21. ANY OTHER RELEVANT BUSINESS NOTIFIED IN ACCORDANCE WITH STANDING ORDER 12. (O)**

There were no Items of Any Other Relevant Business.

There being no further business, the Chair thanked everyone for their attendance and the meeting concluded at 8.30 pm.

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Chair