

<b>DOG CONTROL: ANTI-DOG FOULING CAMPAIGN</b>	<b>5<sup>th</sup> April 2016</b>
<b>ENVIRONMENTAL SERVICES COMMITTEE</b>	
<b>FOR INFORMATION</b>	

<b>Linkage to Council Strategy (2015-19)</b>	
<b>Strategic Theme</b>	Protecting and Enhancing our Environment and Assets
<b>Outcome</b>	Anti-Dog Fouling Campaign
<b>Lead Officer</b>	Bryan Edgar
<b>Cost: (If applicable)</b>	£3,000

In response to the increasing number of complaints received across the Borough in respect of dog fouling, an anti-fouling campaign is to be piloted during April/May 2016. This will target a number of streets/roads in each of the legacy Council areas which historically has received high levels of complaints. Streets will be cleansed prior to the campaign launch, temporary signage erected, daily monitoring and mapping by enforcement staff will be carried out. Where appropriate necessary enforcement action will be taken. The campaign will involve cross sectional working between Health and Built Environment, Operations and Corporate Communications. A report and evaluation will be completed and provided for member's consideration on completion.