

Planning Committee 20th December 2017

Erratum and Addendum to Report No 7: Retail and Leisure Capacity Study and Perception Studies

As Members are aware, the paper was presented originally to the Planning Committee in November, where Members deferred consideration of the report.

Further information was added to the original report to be presented to Members at the December Planning Committee.

The additional information related to the insertion of Tables:

4 – Vacancy Levels in the Six Towns

5 – 10 – Town Centre Aspects and Priorities

Table 11 – Business Turnover

Table 4 remains as per the December report.

Tables 5-10 related to the Business Surveys only.

The accompanying paper replaces Tables 5-10 (as tables 9 and 10 were incomplete).

Tables 11 – 16 are new and relate to the same outcomes as the Business tables and are taken from the General Public surveys.

Table 11 of the December report now becomes Table 17.

ERRATUM - Planning Committee Report -20th December 2017 – Retail & Leisure Capacity Study

The following tables are a summary of the Sproule Consulting – Business and Public Perception Reports (All Results are in Percentages)

The tables replace table No's 5-10 on pages 6 & 7 of the original planning committee report.

BUSINESS SURVEY RESULTS

Positive Town Centre Aspects – Business Surveys

Town	Friendliness	atmosphere	cafes	Value for money	lighting	flowers	Pedestrian area	safety	Quality of shops
Ballycastle	94	88	82	76					
Ballymoney	86	76	79		72				
Coleraine	76		76		73	81			
Limavady	91	82	85				78		
Portrush	88	75	85				65		
Portstewart	89	87			79		76	84	78

Average Aspects – Business Surveys

Town	Parking	On-street entertainment	Vandalism/ anti social behaviour*	Ease of movement	Vacant shops	Children's play areas	Condition of streets	lighting	Range of goods / services	dereliction	Building condition	Value for money
Ballycastle	32	30	28	24	24							
Ballymoney	30		38			33	29					
Coleraine			28/31*		25		26		30			
Limavady					27	26				30		
Portrush			45					40			38	35
Portstewart		33							30		30	

Poor Aspects – Business Surveys

Town	Vacant shops	On-street entertainment	Ease of movement	dereliction	Variety of shops	Building condition	Car parking price	parking	No of public parking spaces	Play areas	Anti-social behaviour	dereliction
Ballycastle	43	42	35	35								
Ballymoney	81			85	68	51						
Coleraine	67	59			64		71			60		
Limavady		45					48				60	35
Portrush								65	60	58		63
Portstewart	56				48			52	50			

Business Surveys: Priorities – First

Town	Wider variety of shops	More recreation facilities	Better parking - cost	Better parking – no of spaces	More public toilets	More shops	Better quality shops	Better maintained buildings	More for children/teenagers
Ballycastle	13	13	11	9	9				
Ballymoney	28			4		17	6		
Coleraine	29		16	12		16			
Limavady	18		19			8		8	
Portrush				25	8		10	20	
Portstewart	20			25		8			13

Business Surveys: Priorities - Second

Town	Wider variety of shops	More recreation facilities	Better parking - cost	Better parking – no of spaces	More public toilets	More shops	More for children/teenagers	Better Maintained Buildings	Better Quality of Shops	Better maintained public spaces
Ballycastle		13		11		9	7			
Ballymoney	12					17		9	8	
Coleraine	15		22	11		11			13	
Limavady	10					10	10	12		
Portrush	15	10			10	10	18			10
Portstewart	10	13		25			13			

Business Surveys: Priorities – Third

Town	Wider variety of shops	More recreation facilities	Better parking - cost	Better parking – no of spaces	More public toilets	Better Quality of shops	Better Maintained Buildings	More shops	More for children/teenagers	Improved street lighting
Ballycastle	13	13	11	9	9					
Ballymoney	8					12	12	8		
Coleraine	14		9	9		14		9		
Limavady				10				8	18	6
Portrush		10		13	15		10			10
Portstewart	15	25						15	10e	

GENERAL PUBLIC RESULTS

Positive Town Centre Aspects – General Public Surveys – Good and Very Good

Town	Friendliness	atmosphere	cafes	Value for money	lighting	Flowers/banners	Pedestrian area/access	safety	Quality of shops	Ease of movement	Condition of buildings	dereliction	Condition of streets/public realm
Ballycastle	97				93		94	95					
Ballymoney	89	83	88				74						
Coleraine	95	93		92		96	96	98		96	92	92	92
Limavady	94	91	94	90			94	93		90	91	91	
Portrush	86	76	78							71			
Portstewart	94	90	90										90

Average Town Centre Aspects – General Public Surveys

Town	On street entertainment	dereliction	Vacant shops	Condition of streets/public realm	Variety of shops	vandalism	Quality of shops	Value for money	Condition of buildings	Children's play area	Anti-social behaviour	Range of goods/services	Lighting	No. of parking spaces	Flowers/banners
Ballycastle	26	20	19												
Ballymoney				26	21	21	19	18	18						
Coleraine	21									28	17	14		11	
Limavady	25												13	13	15
Portrush				41			28					22			
Portstewart		24	27						23						

Poor Town Centre Aspects – General Public Surveys

Town	On street entertainment	Range of goods/services	Variety of shops	dereliction	Vacant shops	Price of car park spaces	Children's play area	Flowers/banners	Condition of buildings	Number of parking spaces	Anti-social behaviour
Ballycastle	47	29	29	22							
Ballymoney	59		53	74	66						
Coleraine	11		14		18	9					
Limavady	20	12	13			20	17	10			
Portrush	58		52	66	54				52		
Portstewart	29			34						32	29

General Public: Priorities for Improvement – First

Town	Wider variety of shops	More recreation facilities	Better parking - cost	Better parking – no of spaces	More public toilets	More shops	Better quality shops	Better maintained buildings	More for children/teenagers
Ballycastle	33	10							15
Ballymoney	39			7		26			
Coleraine	28					35	9		
Limavady	19		16			27			
Portrush	21				13	21			
Portstewart	18					11		23	

General Public: Priorities for Improvement - Second

Town	Wider variety of shops	More recreation facilities	Better parking - cost	Better parking – no of spaces	More public toilets	More shops	Better quality shops	Better maintained buildings	More for children/teenagers	Better bus service
Ballycastle	11	22				25				11
Ballymoney						22	11	18		
Coleraine	16		18		12	16				
Limavady	10				13	19			17	
Portrush	13				14	17		15		
Portstewart	10			10				16	14	

General Public: Priorities for Improvement - Third

Town	Wider variety of shops	More recreation facilities	Better parking - cost	Better parking – no of spaces	More public toilets	More shops	Better quality shops	Better maintained buildings	More for children/teenagers	Better bus service
Ballycastle	18	22			16					
Ballymoney	15						15		12	
Coleraine	12				18	11	20			
Limavady	12	13			13		10		11	11
Portrush	14				22	9		15		
Portstewart	15				14			19		